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## **First:** Get Connected with Greenville Mentoring Collaborative

- Visit **GMC's website** and learn about our work: [gvlmentoring.org](http://gvlmentoring.org)
- Follow GMC on **Facebook**: [facebook.com/gvlmentoring](https://facebook.com/gvlmentoring)
- Subscribe to GMC's **YouTube channel**: [GMC on YouTube](#)
- Join us for an upcoming GMC event: [Eventbrite Collection](#)
- Consider [becoming a mentor in Greenville this year!](#)
- Follow **the rest of this toolkit** to spread the word about GMC and National Mentoring Month **throughout January, 2023!**

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## **Next:** Share this Kickoff Message in Early January, 2023:

For any organization interested in raising awareness about National Mentoring Month, Greenville Mentoring Collaborative, and local mentoring opportunities, **please consider sharing the following message (in part or whole)** on your social media accounts in early January along with [one \(or more!\) of these branded National Mentoring Month graphics](#):

*For the month of January, 2023, we come together as a local community and a national movement to raise awareness of, galvanize support for, and increase participation in youth mentorship. Join us for #MentoringMonth and celebrate the #PowerofRelationships because #MentoringAmplifies!*

Contact [gvlmentoring@gmail.com](mailto:gvlmentoring@gmail.com) or [abrewster@unitedwaygc.org](mailto:abrewster@unitedwaygc.org) for information about how to join Greenville's mentoring movement! Visit us online at [gvlmentoring.org](http://gvlmentoring.org)

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## **All Month:** Engage your Communities with Additional Messaging! ⇨

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### *Resource Links:*

- [Access mentoring.org's National Mentoring Month Toolkit resources here](#)
- [Access all of Greenville Mentoring Collaborative Toolkit resources here](#)



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## On Social Media:

Highlight these special days on your social media accounts (content adapted from [Mentoring.org's communication toolkit](#)):

- **FIRST WEEK of January—Promote Capitol Hill Day (on JANUARY 25)**
  - *Suggested text:* From mentoring.org: “Capitol Hill Day is an important advocacy event that connects Members of Congress and their staff to mentors, advocates, professionals, and young people from across the country to talk about critical issues facing the nation’s youth and the legislation and policies they can implement to expand access to quality mentoring opportunities.” Register by January 13th for the event on January 25th! [mentoring.org/capitol-hill-day](#) #MentoringMonth #MentoringAmplifies
  - *Graphic:* [Capitol Hill Day graphic](#)
- **JANUARY 11: I am a Mentor Day**
  - *Suggested text:* Are you a youth #mentor? Why did you choose to become a mentor? What has the experience taught you? Celebrate I Am a Mentor Day today by sharing your story and inspiring others to do the same. Learn more at [gvlmentoring.org](#) #MentoringMonth #MentoringAmplifies
  - *Graphic:* [I am a Mentor Day graphic](#) | [What’s Your #MentorStory? graphic](#)
- **JANUARY 16: Dr. Martin Luther King, Jr. Day of Service**
  - *Suggested text:* Today we honor Dr. MLK, Jr. by continuing his fight for a just and equitable world. By building relationships and communities where people feel heard and valued, #MentoringAmplifies belonging and respect. Join us in this work at [gvlmentoring.org](#) #MentoringMonth #MLKDay #MentoringAmplifies
  - *Graphic:* [MLK, Jr. Day of Service graphic](#)
- **JANUARY 17: International Mentoring Day**
  - *Suggested text (share some or all based on text limitations):*
    - Around the world, #MentoringAmplifies support systems that uplift youth & strengthen communities. Today, on #InternationalMentoringDay, share your mentoring story & let us



know why you joined the movement: <https://bit.ly/3m75Duq>

#MentoringMonth #AliDay @alicenter @MentoringDay

- Int'l Mentoring Day was co-created by MENTOR and the Ali Center to mark Muhammad Ali's birthday and honor his commitment to mentoring and social change.

- *Graphic:* [Int'l Mentoring Day graphic](#)

- **JANUARY 25: Capitol Hill Day**

- *Suggested text:* From mentor.org: "Capitol Hill Day is an important advocacy event that connects Members of Congress and their staff to mentors, advocates, professionals, and young people from across the country to talk about critical issues facing the nation's youth and the legislation and policies they can implement to expand access to quality mentoring opportunities." [mentoring.org/capitol-hill-day](https://www.mentoring.org/capitol-hill-day)  
#MentoringMonth #MentoringAmplifies

- *Graphic:* [Capitol Hill Day graphic](#)

- **JANUARY 26: Thank Your Mentor Day**

- *Suggested text:* It's #ThankYourMentor Day! Reply to this post with a show of gratitude for those in your life who have offered support and guidance. Or share your story at: <https://bit.ly/3m75Duq>  
#MentoringAmplifies #MentoringMonth | Learn more about mentoring in Greenville, SC at [gvlmentoring.org](https://gvlmentoring.org)

- *Graphic:* [Thank Your Mentor graphic 1](#) | [Thank Your Mentor graphic 2](#)

**In addition the date-specific posts above, continue to share** from the other National Mentoring Month graphics throughout the month:

- *Suggested "generic post" text:* Youth mentoring in Greenville, SC needs YOU (and people like you!) to close the gap between available mentors and the young people who need them. Learn more at [gvlmentoring.org](https://gvlmentoring.org) and comment on/share this post! #MentoringMonth #MentoringAmplifies
- [Assorted graphics here!](#)

*More actions and resources on next pages!* ⇨



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## Messaging In Your Newsletters *or* Church/Faith Bulletins

If you (or your organization, school, church, or community center) have an email newsletter, an email distribution list, a weekly/monthly print newsletter, or a church/service bulletin, please consider **using or adapting some of the copy below and including it in your newsletters/bulletins throughout January, 2023:**

- **General Audience Messaging:**

January is National Mentoring Month! Research shows that youth with a mentor are 55% more likely to be enrolled in college and 130% more likely to hold leadership positions at school and in the community.

[A pre-pandemic survey by the Greenville Mentoring Collaborative](#) found that only 2% of Greenville area youth had access to a mentor compared to the national average of 8%.

You can help grow Greenville's mentoring movement by inviting your friends and followers to get involved during National Mentoring Month and beyond! By working together in Greenville, we have a chance to close the mentoring gap and increase young people's access to caring adults.

Visit [gvlmentoring.org](http://gvlmentoring.org) to join Greenville's movement! Find a mentor, become a mentor, advocate, and/or donate today.

- **Company Newsletters** (internal, to your employees):

January is National Mentoring Month! At [\[your company name here\]](#), we are proud to raise awareness for mentoring in Greenville County and the work of Greenville Mentoring Collaborative. [A pre-pandemic survey by the Greenville Mentoring Collaborative](#) found that only 2% of Greenville area youth had access to a mentor compared to the national average of 8%. The need has never been greater.

[When an employer directly supports youth mentoring, the percentage of their employees who mentor triples in size](#) – from 25% to approximately 75%. [Mentoring.org research](#) also finds strong correlations between higher career



satisfaction and higher job satisfaction for employees of companies who support youth mentoring than for those whose employers do not.

We would love to be a part of the rising tide that increases youth mentorship in Greenville County. By working together in Greenville, we have a chance to close the mentoring gap and increase young people's access to caring adults.

Visit [gvlmentoring.org](http://gvlmentoring.org) to join Greenville's movement! Find a mentor, become a mentor, advocate, and/or donate today.

- **School Newsletters** (print or email; to student families):

January is National Mentoring Month! Research shows that youth with a mentor are 55% more likely to be enrolled in college and 130% more likely to hold leadership positions at school and in the community.

[A pre-pandemic survey by the Greenville Mentoring Collaborative](#) found that only 2% of Greenville area youth had access to a mentor compared to the national average of 8%. If you know a child who would benefit from mentoring, or you are interested in being part of Greenville County's mentoring solution, we invite you to connect with Greenville Mentoring Collaborative.

By working together in Greenville, we have a chance to close the mentoring gap and increase young people's access to caring adults. Visit [gvlmentoring.org](http://gvlmentoring.org) to find a mentor, become a mentor, advocate for mentorship in Greenville County, and/or donate today.

- **Church/Faith Community Bulletins:**

January is National Mentoring Month! Nationally, over 40% of mentors serve through faith-based organizations, and 21% of mentees say they met mentors through a faith-based organization. [The data](#) presents a clear picture: faith motivates mentors!

[A pre-pandemic survey by the Greenville Mentoring Collaborative](#) found that only 2% of Greenville area youth had access to a mentor compared to the national average of 8%. The need has never been greater.



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It takes a village to raise resilient, thriving children, and Greenville's faith communities play a vital role in powering the mentoring movement with caring adult mentors. Please consider growing Greenville's mentoring movement by inviting those in your faith community to get involved during National Mentoring Month and beyond. By working together in Greenville, we have a chance to close the mentoring gap and increase young people's access to caring adults.

Visit [gvlmentoring.org](http://gvlmentoring.org) to join Greenville's movement! Find a mentor, become a mentor, advocate, and/or donate today.

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**On Your Bulletin Boards/Community Areas:**

*Check back in January for printable posters/flyers for National Mentoring Month!*



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## **More About Greenville Mentoring Collaborative**

Since 2018, the Greenville Mentoring Collaborative has led efforts to bring together community stakeholders so that all Greenville County youth have access to safe, supportive mentoring relationships.

A key finding from Greenville Mentoring Collaborative's first collaborative study was that only 2% of Greenville area youth had access to a mentor compared to the national average of 8%. Today, Greenville Mentoring Collaborative provides training in best practices and promotes the implementation of county wide strategies to close mentoring service gaps. Our goals are to increase the quality and quantity of mentors, amplify the mentoring movement and to build the capacity of mentoring organizations to serve youth today and into the future.

All Greenville Mentoring Collaborative partners are committed to active engagement, authentic and transformative relationships, and the advancement of equity for all Greenville youth.

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### **GMC's Mission:**

We work across sectors to amplify the mentoring movement and to support existing and emerging youth mentoring organizations by expanding the capacity of organizations to provide high quality mentoring and by advocating for funding of mentoring organizations that advance equity and economic mobility for all Greenville area youth.

### **GMC's Vision**

Our vision is that every Greenville youth has access to a mentor and that Greenville County is the state wide leader in youth mentoring.



## **What is Mentoring?**

A mentoring relationship is a relationship between two or more individuals where one or more individuals provide guidance to the other. Greenville County Mentoring Collaborative defines mentoring as a relationship between young persons (mentees) and older more experienced persons (mentors) who are acting in a non-professional helping capacity to provide relationship-based support that benefits one or more areas of the mentees development.

## **What is a “Mentoring Collaborative”?**

Mentoring collaborative programs have been used in various parts of the country in order to expand reach and serve more youth. Connecticut, for example, currently has five mentoring collaborative partnerships and has expanded this collaborative to achieve nearly statewide coverage. This partnership has garnered oversight for consultation, technical assistance, experts to guide program development and design, and specialized, advanced program trainings.

Mentoring collaborative partnerships create a network of organizations including but not limited to mentoring programs, stakeholders, faith-based organizations, local academic, health, and service providers working with youth to provide opportunities to improve lives and increase overall well-being. The collaborative partnerships may offer a single point of entry for many types of mentoring services and works as a means to improve outcomes for youth and address mentoring challenges